

GABRIEL BRAGA

FRONTEND DEVELOPER

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WORK EXPERIENCE

FRONTEND PERFORMANCE ANALYST

MAY 2025 – JULY 2026

Unidas / Belo Horizonte · Remote

- Improved website performance and user experience through targeted frontend optimizations focused on organic trafficking.
- Enhanced Search Engine Optimization (SEO) by implementing best practices and technical improvements.
- Managed and implemented tracking codes, including GTM, to monitor and analyze marketing campaigns.
- Utilized various marketing tools to support digital marketing strategies and measure their effectiveness.
- Developed new Webflow Websites and landing pages focused on lead capture.

FRONTEND DEVELOPER

MAY 2024 – MAY 2025

BlueGravity Studios / UK · Remote

- Built responsive and complex web applications in a high-performing international team.
- Improved frontend development skills using Angular, TypeScript, and Tailwind CSS.
- Evolved creative problem-solving and user-centered design thinking.
- Delivered scalable solutions with a strong focus on performance and usability.
- Thrived in a remote, fast-paced environment with cross-functional collaboration.

WEB DEVELOPER

OCT 2023 – MAY 2024

Venidici / Uberlândia · Remote

- Led the end-to-end development of WordPress-based e-commerce platforms.
- Customized themes, plugins, and delivery/payment systems to match client needs.
- Boosted search engine rankings through SEO optimization and technical audits.
- Ensured excellent user experience with fast, secure, and mobile-friendly interfaces.
- Significantly improved product visibility and customer satisfaction through smart UI/UX choices.

FULLSTACK WEB DEVELOPER

MAY 2021 – MAY 2024

Diletec / Belo Horizonte · Remote

- Led solo development of key CRM and Wordpress modules using Symfony, including APIs for invoicing and anonymous PIX transactions.
 - Applied SEO techniques and performance optimization to improve system visibility and speed.
 - Ensured application security with robust authentication flows and secure database architecture (MySQL).
 - Created responsive interfaces using Angular and custom WordPress solutions.
 - Delivered scalable, production-ready systems with clean code and strong architecture.
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EDUCATION

FEDERAL UNIVERSITY OF UBERLANDIA

Bachelor of Information Systems

MAY 2025

Uberlândia, Brazil

ADDITIONAL SKILLS

- **Languages & Frameworks:** Angular, TypeScript, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, Bootstrap, PHP (CodeIgniter, Symfony, Laravel), RESTful APIs, Node.js, Next.js
- **Tools & Platforms:** Git, GitHub, Bitbucket, Figma, cPanel, FTP, GTM, PhoneTrack
- **Marketing & SEO:** Technical SEO, Lighthouse audits, web performance optimization, Google Analytics, Google Search Console
- **Security & Architecture:** Authentication flows, input validation, secure API design
- **CMS:** WordPress, WooCommerce, Elementor, custom theme/plugin development
- **Soft Skills:** Team collaboration, remote workflow, time management, problem-solving
- **Languages:** Bilingual in Portuguese and English